



## User's manual



## TFT-TV 7263 SD/USB LCD Color Television Receiver

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# 1. Precautions

## ■ Storage

1. Keep this product away from extremely hot or cold places. The storage temperature ranges from  $-20^{\circ}\text{C}$  to  $60^{\circ}\text{C}$  and the working temperature from  $-0^{\circ}\text{C}$  to  $40^{\circ}\text{C}$ .
2. Do not use this product at damp environment like bathtubs, wash basins, kitchens, washtubs, as well as basements, swimming pools or similar places.
3. Do not expose your TV set to high humidity, dust or oil smoke.
4. Do not throw or drop this product.
5. Do not subject this device to the inside of a case or strong vibrations, avoiding strong collision.
6. Do not push on or scrub this product with sharp objects.

## ■ Maintenance

1. Disconnect all cables of this device at first before cleaning.
2. Wipe the enclosure, screen and keys using soft cloth with a little soft detergent on.
3. Do not use polishing cloth, abstergent, and all types of propellants or chemical detergents like alcohol and benzene to clean your device.

## Warning!

1. Do not watch television programs or turn your TV set on for your own and others' safety.
2. It is very dangerous to watch television programs or operate the TV set while driving.

## Special Notice

Bright spots or dark spots may appear on the screen. This is a normal phenomenon associated with the active matrix display technology and is not a sign of malfunction. Do not attempt to maintain. For any failures, please turn off your TV set immediately and contact us or your dealer. This device integrates a great deal of fine electronic components. Disassembly or alternation may result in damages or breaks.

## 2. Accessories

1. Car adapter
  2. AC adapter
  3. 75 ohm antenna conversion cable
  4. Remote control
  5. AAA type batteries
  6. AV conversion cable
  7. Telescopic antenna
- \* Open the package and make sure all the items are included.

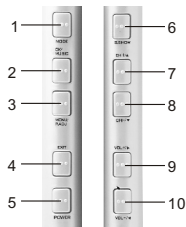
## 3. Appearance



- |                                                     |                                            |                                    |
|-----------------------------------------------------|--------------------------------------------|------------------------------------|
| 1. Telescopic antenna                               | Red: Standby                               | 14. Remote-control receive window  |
| 2. MODE: Operation mode shift button                | Green: Power-on                            | 15. SD/MMC/MS type CARD input port |
| 3. OK/MUSIC: Confirm button/Music Background button | 8. TFT-LCD screen                          | 16. USB connect Jack               |
| 4. MENU/P.ADJ: Menu/picture adjust                  | 9. S.SHOW: Scan Button                     | 17. Speaker                        |
| 5. EXIT: Return button                              | 10. CH+/▲: Channel Select /Upward button   | 18. Antenna input Jack             |
| 6. POWER: Standby/Exit game                         | 11. CH-/▼: Channel Select /Downward button | 19. Headphone jack                 |
| 7. Power indicator                                  | 12. VOL+/▶: Volume up /Rightward button    | 20. AV Output                      |
|                                                     | 13. VOL-/◀: Volume down /Leftward button   | 21. AV Input                       |
|                                                     |                                            | 22. DC Input                       |

## 4. Description of Panel Buttons

1. MODE: Press to switch between TV/CARD/AV mode.
2. OK/MUSIC: Under TV mode, keep pressing for 3 seconds for Auto-search; Under Card mode, press to confirm, when playing slide show, press to turn ON/OFF the background music.
3. MENU/P.ADJ: Menu/Picture adjust key; Under TV/AV mode, press as MENU; under CARD mode, press to open function MENU when playing picture or video, press to switch USB/CARD under main MENU; Keep pressing for 3 seconds as picture adjust.



4. EXIT: Under CARD mode, press to return button; under TV/AV mode, press to exit MENU button.
5. POWER(Standby key): Press this key to Exit from game in game mode.
6. S. SHOW: Under Card mode, when reading Picture or slide show, press to change next mode. (only available under CARD mode)
7. CH+/▲ : Under TV mode, press as Channels +, under OSD MENU or CARD mode, press as upward key.
8. CH-/▼ : Under TV mode, press as Channels -, under OSD MENU or CARD mode, press as downward key.
9. VOL+/► : Under TV mode, press as Volume up, under CARD mode, press as right selection key, keep pressing (3 seconds) as Volume up key.
10. VOL-/◄ : Under TV mode, press as Volume down, under CARD mode, press as left selection key, keep pressing (3 seconds) as Volume down key.

## ***5. Description of Buttons on Remote Control***

- ▼/▲
  - ▲: the number of TV channel increases.
  - ▼: the number of TV channel decreases
- ◄/►: To select program and adjust for selected program.
- OK/MUSIC: Under Card mode, press to confirm, when playing slide show, press as ON/OFF for the background music.

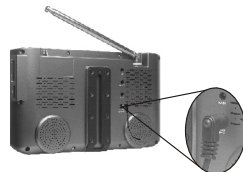
- PICT: Picture mode shift.
- POWER: Power on/off.
- MENU: MENU/CARD mode, in main interface, press as USB and CARD multi-media switch.  
Press to open function menu when playing files.
- MUTE: Mute button.
- CALL: Press this button to display the character of program currently watching.
- SLEEP: Selecting the switch off time within 120 minutes.
- MODE: Press this button to switch between TV/CARD/ AV mode.
- SEARCH: Under TV mode, keep pressing(3 seconds) as Auto search(TV mode only).
- ↶: Return button.
- S.SHOW: Scan button.
- 0~9 (Digital key), +/- (Channel shift):  
On TV mode, use to choose the TV channel (TV mode only).
- P. ADJ: Picture adjust.

## 6. Basic Operation Methods

### ■ Basic interface connection

#### 6.1 Connection of Power Supply:

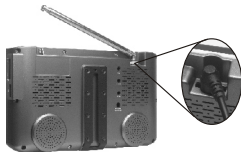
Align the power supply plug on AC adapter with the jack on the machine rear cover marked with DC.



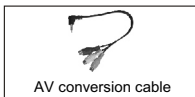
## 6.2 Connection of Antenna Cable:



Align one end of the attached antenna cable plug in the antenna jack on TV set and the other end plug in the external antenna jack.

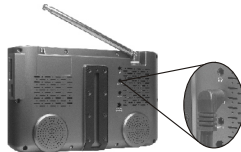
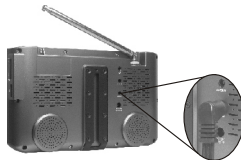


## 6.3 Connection of AV convert Cable:



**6.3.1.AV input:** Insert the external video cord into the yellow port of the AV convert cable, the left sound track into the white port and the right sound track into the red port. Then plug the AV convert cord in AV IN jack.

**6.3.2.AV output:** Insert the external video cord into the yellow port of the AV convert cable, the left sound track into the white port and the right sound track into the red port. Then plug the AV convert cord in AV OUT jack(AV OUT only in CARD mode) .



## 7. Menu Operation

Press MENU to display options as follows:

PICTURE      OPTION      CLOCK      SYSTEM      PRESET

### 7.1. PICTURE

CONTRAST, BRIGHT, COLOR, SHARP and TINT displays on the screen as below description:

Press ▲ or ▼ to select the item Press ◀ or ▶ to adjust.

#### Notice

Only when displaying the picture of NTSC system, it will show the Character of TINT in the Picture menu.

### 7.2. OPTION

LANGUAGE, CALENDAR and GAME displays on the screen as below description:

7.2.1. Press ▲ or ▼ to select the item LANGUAGE:

Press ◀ or ▶ to select multi language of OSD.

7.2.2. Press ▲ or ▼ to select the item CALENDAR:

Press ◀ or ▶ to select CALENDAR. Press ▲ or ▼ adjust year, and press ◀ or ▶ adjust month.

7.2.3. Press ▲ or ▼ to select the item GAME:

Press ◀ or ▶ then game begins, then press ◀ to move leftward, ▶ to rightward, ▼ to quick down and ▲ to rotate the game by 360 degrees. Press POWER to exit game and resume to TV or VIDEO status.

## **Notice**

When play games under weak or no signal, the game bar will twist slightly. It is recommended to switch to video status before you playing the game again.

### **7.3. CLOCK**

TIME, ON-TIME, OFF-TIME, ATTENTION, BESPOKE TIME and POSITION will display on the screen as below description:

Press ▲ or ▼ to select item, Press ◀ or ▶ to setup.

#### **Notice**

If you wish to setup other item, TIME must be setup. All items is 24 hours the most.

### **7.4. SYSTEM**

COLOR-SYS, SOUND-SYS, BLUE BACK, HORIZONTAL, VERTICAL and ZOOM displays on the screen as below description:

7.4.1. Press ▲ or ▼ to select the item COLOR-SYS:

Then press ▶ to revolve the screen in the order of AUTO, PAL and SECAM. Please choose carefully this system correctly. Otherwise, it may cause achromatic or inferior color. It is recommended to select on AUTO position.

7.4.2. Press ▲ or ▼ to select the item SOUND-SYS:

Then press ▶, the SOUND-SYS displays in the order of BG5.5M, I6.0M, DK6.5M and L6.5M.

**Notice:** 1. Please set the SOUND-SYS at local one.

2. In case with picture while without sound or with noise, please check the SOUND-SYS for correct setup first.

7.4.3.Press ▲ or ▼ to select the item BLUE BACK:

Press ◀ or ▶ can realize the ON / OFF of BLUE BACK under no signal.

7.4.4.Press ▲ or ▼ to select the item HORIZONTAL:

Press ◀ or ▶ can realize HORIZONTAL, press again to resume the picture.

7.4.5.Press ▲ or ▼ to select the item VERTICAL:

Press ◀ or ▶ can realize VERTICAL flip, press again to resume the picture.

7.4.6.Press ▲ or ▼ to select the item ZOOM:

Press ◀ or ▶ can realize the selection of picture modes:4:3 mode, and 16:9 mode.

## **7.5. PRESET**

POSITION, REMEMBER, BAND, SWAP, FINE, SEARCH and AUTO-SEARCH will display on the screen as below description:

7.5.1.Press ▲ or ▼ to select POSITION, and press ◀ or ▶ to set.

7.5.2.Press ▲ or ▼ to select REMEMBER, and press ◀ or ▶ to select ON, this channel will be displayed when selected. When REMEMBER is OFF, this channel will not be displayed.

7.5.3.Press ▲ or ▼ to select BAND ,and then press ◀ or ▶ to switch of V-L,V-H and U.

7.5.4.Press ▲ or ▼ to select SWAP, then press ◀ or ▶ to select the channel No . Press MENU to confirm SWAP.

7.5.5.Press ▲ or ▼ to select FINE. Then press ◀ or ▶ to adjust channel frequency by little.

7.5.6.Press ▲ or ▼ to select SEARCH. Then press ◀ or ▶ to start searching forward or backward.TV searching indicator bar will turn to green from red after search TV signal. TV storage system will identify as no signal if TV channel are on too weak signal.

7.5.7.Press ▲ or ▼ to select AUTO-SEARCH. Press ◀ or ▶ to start auto searching from channel 0 in turns of V-L , V-H and UHF. Station of sufficient strength will be memorized and searching stops.

## ***8. In order to receive clearer picture***

- 1 .Set the desired OSD language by pressing LANG.
2. Ensure the COLOR-SYS, SOUND-SYS is correct by checking from SYSTEM menu.
3. Select AUTO-SEARCH in PRESET menu, and start auto search TV signal.
4. Adjust the length, angle and direction of the telescopic antenna to obtain optimum image.

### **Notice**

In case the signal intensity is too weak, the image will remain inferior whatever you adjust the antenna, and cause loud noise wave, shaking image and inferior sound, etc., which is not TV fault. If the image remains inferior when using telescopic antenna, please try to use the external antenna or CATV.

## 9. *CARD mode operation*

### 1. The right usage memory facility (USB&CARD)

The device supports almost all types of USB, Multi Media Card (MMC), SD, Merory Stick (MS) in the market.

1. The memory of different USB & CARD are require within 2G.
2. The device is able to read JPEG, MP3, WMA, VCD, AVI ect. (but do not support DIVX3. 11format and AC3 audio compress format)

**Notice:**

1. Able to play very smoothly when data stream is below 1000KBP/S, it might pause when the data stream is above 1000KBP/S
2. The USB plug of this device do not support Multi-media devices such as Card reader, portable hard drive, MP3, MP4.
3. When facing problems from the device, please unplug the device for 5 seconds then re-start (reset)

### 2. Playing multi-media files

Press 'MODE', switch to CARD mode, in the interface there are 'PHOTO', 'MUSIC', 'VIDEO', 'SLIDE SHOW' and 'SETUP'. Insert USB or CARD (if USB and CARD are inserted at the same time, press MENU from the main interface to select either USB or CARD).

#### 2.1. Reading Picture

##### 2.1.1 Reading Picture

Use the direction key to select 'PHOTO', then press 'OK' to open file, press upward/downward

to select picture, press 'OK' to read. When reading Picture, press 'S.SHOW' to change the impact of the display. Press 'MENU' for function menu; use left/right direction key to select function, press 'OK' to confirm; Press 'MENU' twice to show picture attribute; Press 'MENU' three times to exit. When reading picture files, press ◀▶▲▼ direction key for fast operation of the following functions:

◀ Left direction key: anticlockwise 90°

▶ Right direction key: clockwise 90°

▲ Up direction key: up/down mirror

▼ Down direction key: left/right mirror

After all the above operations, press 'S.SHOW' to continue to read pictures.

### 2.1.2 Reading Picture

Use direction key to select 'PHOTO', press 'OK' to open file from the memory source; press right direction key to read 12 picture menu. Press direction key to select picture, press 'OK' to read.

### 2.1.3 Multimedia file list fast switch

Use direction key to select 'PHOTO', press 'OK' to open file from the memory source; press left direction key to switch between 'PHOTO', 'MUSIC', 'VIDEO' and 'SLIDE SHOW'.




Function Menu

II/▶ : Play/ pause

■ : Stop

▶I : Next

◀I : Previous

-  : Repeat, press 'OK' to selection repeat all, repeat list, repeat 1 and repeat OFF respectively.
-  : Circumgyrate; press 'OK' to selection ON/OFF; press left/right direction key for 90° Circumgyrate;
-  : Zoom: press 'OK' to select zoom; zoom2, zoom3, zoom4, zoom 1/2, zoom 1/3, zoom 1/4 and zoom OFF respectively; press direction to move picture.


### **Notice**

Background music can not be open while reading picture, other function will not work when using zoom function.

## **2.2 Play music**

Press direction key to select 'MUSIC', press 'OK' to open file from memory source; press ◀▶ direction key to select file, press 'OK' to play. Function menu will appear, use ▲▼ direction key to select function, then press 'OK' to confirm.

Function menu

 : Repeat; press 'OK' to select repeat 1, repeat list, repeat all, repeat OFF.

▶: Next

◀: Previous

||/▶ : Play/pause

## **2.3 Play movie**

Press direction key to select 'VIDEO', press 'OK' to open file from the memory source, press ◀▶ direction key to select file, press 'OK' to play. Then press 'MENU' for function menu, use ▲▼ direction key to selection functions, then press 'OK' to confirm.

Function menu

II/▶ : Play/pause

■ : Stop

▶ : Next

◀ : Previous

◀◀ : Fast backward

▶▶ : Fast forward

⌂ : Repeat; press 'OK' to select repeat all, repeat list, repeat 1 and repeat OFF.

## 2.4 Slide show

Use direction key to select 'SLIDE SHOW', press 'OK' to open file from the memory source; press ▲▼ direction key to select file, press 'OK' to play. Then press MENU for function menu, use ◀▶ direction key to select functions, then press 'OK' to confirm. While playing, press 'OK' to turn ON/OFF background music, press 'VOL+' and 'VOL-' to adjust volume. Press MENU twice to view Picture attribute; press MENU three times to exit. (function menu remains unchanged in slide show and reading picture, for operation methods please refer to function menu manual under reading picture.)

### Notice

The display languages of file name and movie name appears to be simplified Chinese, traditional Chinese and international standard character, if languages display are not the above character or character over 8 digits, disorder characters will appear.

## 2.5 Setting

Use direction key to select 'SETUP', use ▲/▼ select up/down, use ◀/▶ select left/right, then press 'OK' to confirm.

2.5.1 Effect: enter to select the mode of display picture or play slide show.

2.5.2 Frequency: time setting for change picture display.

2.5.3 TV system: the TV system of external monitor must be the same to this device, setting can be made under this section.

2.5.4 OSD language: select OSD language.

2.5.5 Default: return to factory default, OSD language and other section will return to factory default setting.

## 10. Before you request for repair

Phenomena below does not necessarily mean failure with TV set. Please check following before you request for repair.

<b>Phenomena</b>	<b>Possible Causes</b>
No picture, no sound	Improper connection with AC adapter or Care adapter. Use of unauthorized power supply. TV set is on standby status.
No image	Whether the correct Channel selected. Automatically set up the Receiving Channel again. Any new place is subject to re-setup of channels.
No sound	Whether the volume is turned to the end or the Sound System is incorrect. Whether earphone plugged in. Whether ERASE functions under too weak signal.
Dark picture	Whether brightness and contrast adjusted correctly; Whether environment temperature is too low.
Unclear or unstable image	Whether antenna adjusted correctly; Maybe too weak signal received at the receiving place.
Superposed image	Whether the antenna is in proper direction; Maybe received the building or reflected signals nearby.
Snowstorm	Maybe under wave interference of automobile motor, train, high voltage line and neon light.
Achromatic or flashing color	Whether color adjusted well, whether the decoloration actions under the Color system with too weak proper signal.
Upside down or lateral inverted picture	Improperly adjusted Horizontal or Vertical in the remote control.

## 11. Technical Parameters

**Product Name:** LCD Color TV Receiver

**Display Device:** Color TFT-LCD

**Receiving frequency range:** 48.25MHz~863.25MHz

**Screen Size:** 7 inches

**Resolution:** 1440 (H) × 234 (V)

**Audio Output:** 0.3W (max)

**Loudspeaker:** two 4.0cm round loudspeaker.

**Connecting Terminal:** External antenna input jack, earphone jack, Audio / Video (AV) input/output jack, External power supply jack.

**Applicable Power Supply:** Two options:

1. AC Power supply AC adapter
2. Car adapter 12V  12-24V

**Power Consumption:** about 10W

**Outer Dimension:** 210mm × 125mm × 28mm

**Weight:** about 470g

### **Warning**

- This manual is for your reference only. The information in the Manual is subject to change without prior notice. The company reserves the right to explain for any unknowns, errors or omissions.
- No elements are recoverable inside your device. Do not attempt to open it to improve your TV set. The high-tension supply inside may cause dangers. The maintenance and adjustment of your TV set must be operated by professionals.

### **Warning**

- To prevent injury, this apparatus must be securely attached to the floor/wall in accordance with the installation instructions.
- The mains plug is used as the disconnect device, the disconnect device shall remain readily operable, and it shall be disconnected from the mains completely.
- The plug is used as disconnect device from the mains supply, the plug shall remain readily operable.
- The apparatus should not be exposed to dripping or splashing and that no objects filled with liquids, such as vases, shall be placed on the apparatus.
- No naked flame sources, such as lighted candles, should be placed on the apparatus.

**[ For some descriptions with , the  mark indicates the corresponding feature is available. ]**